



his long-awaited event aims to introduce the world to Italian Agri-Food culture and will attract millions of visitors from all around the globe. Bologna has long been considered the cradle of the Italian food and wine tradition and today people all over Italy still refer to the city as 'the learned and the fat'.

To be among the first to visit FICO, don't miss the opportunity of having a wonderful stay at the Grand Hotel Majestic 'già Baglioni', the oldest and most prestigious hotel in Bologna with its 109 rooms and classic Italian style. Entry to FICO is free and Grand Hotel Majestic guests will receive informed and invaluable advice on the many events and activities taking place in the 'Disneyland of Food'.

ITALIAN EXCELLENCE FROM FIELD TO FORK

A unique experience, FICO covers an area of eight hectares.
FICO Italian Farming Factory embodies the wonders of Italian biodiversity: discover Italian agriculture; learn about food processing; sample traditional Italian food at one of the many restaurants. Visitors may walk or bike through the park independently or be guided by FICO's biodiversity ambassadors.

GRAND HOTEL MAJESTIC BAGLIONI

Dating back to the 18th century and just minutes from the top attractions, Bologna's Grand Hotel Majestic 'già Baglioni' has a loyal following, thanks to its glamorous decor and impressive art collection. Centuries-old frescoes, depicting events from European history, adorn the ceiling of the 'I Carracci' restaurant, one of Bologna's top dining venues, alongside a seasonal menu of local dishes and an equally stellar wine list. A favourite of celebrities and business travelers, the hotel prides itself on delivering the best of Bologna, from gastronomic delights to a luxurious ambiance and a prime location.



