



**AUTENTICA DI FELSINA**

Bologna 1827

## ***The Lost Perfume of Bologna***

*Experience led by the heirs of Autentica di Felsina*

*A unique sensory journey into the rediscovered fragrance of **Bologna**, originally created in 1827 and recently brought back to life from historic formulas.*

*Guests are invited to discover the fascinating story of a forgotten Italian perfume, through a private olfactory experience led by the creator of the project. The journey explores the history of the fragrance, the art of Italian perfumery, and the scents that defined an era.*



*The experience begins within the hotel, with the discovery of a historic fragrance displayed in a showcase alongside period documents and photographs. It continues with a short walk to one of the city's most renowned perfumeries, where the sensory journey unfolds in an exclusive setting.*

### ***Duration***

*30–40 minutes*

### ***Mode***

*Private experience, by reservation*

### ***Highlights***

*Rediscovery of the history of an 19th-century Italian perfume*

*Guided olfactory exploration*

*Introduction to the tradition of Italian perfumery*

*An exclusive experience intertwining the city's history, culture, and artistry*