

THE HARLOW

ALL FACETS OF HUMAN

HOME
TIMELINE

CREDITS

PROJECT



Pages

[CREDITS](#)

[PROJECT](#)

[TIMELINE](#)

Archives

[June 2012](#)

[May 2012](#)



SMELL FESTIVAL, THIRD EDITION

Posted on May 21, 2012 by Marco Maggetto

The third Edition of "Smell" Festival (Bologna, Italy, 22/ 27 May 2012) is starting tomorrow. This year the event is called "L'alba dell'indomani" (the dawn of next day) and it consists in 6 days of meetings, olfactions, installations and workshops dedicated to

the magical sense. Special guests of this edition are Osmotheque , the prestigious Conservatory of Perfume of Versaille and Michel Roudnitska, son of the well known Edmond creator of scents like Eau Sauvage- Dior. Michel is a pioneer of "scented shows" and founder of Art&Parfum, a laboratory frequented by many independent perfumers. Michel Roudnitska will be protagonist of an entitled intervention called "Over the perfume", that guide participants through a smell-therapy typical of native Americans, to which Roudnitska is devoted. Another guest star is Meo Fuscioni that is purposing his project themed on "L'Alba di domani" and present, in preview, his new perfume called "Luce" . Happenings, round tables, experiences but also a "Fragrance Swap Party" that will take place at Hotel Majestic on 25th May from 6 p.m. on. An occasion to fete and hang out but also to swap rare and less rare perfumes with others scent addicts.

Italian and international guests will meet at the Smell Festival in Bologna to celebrate and give space to an extraordinary part of our lives, maybe the less evident one. The culture of perfume in a 6 days trip around the world (without moving).

For full program and informations :

<http://www.smellfestival.it/>

Marco Maggetto on May 21, 2012.

Category: GENERAL Tags: Smell Festival Bologna

