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CHIA LAGUNA RESORT
South Sardinia



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Duetorrihotels, alliance with Millemiglia Alitalia: new opportunities for business travellers



Due Torri Hotel Verona

Some can "fly" even by just staying in a hotel room, exactly like accumulating flight miles travelling high, seated in the cabin of an airplane. Today this is possible, thanks to **Duetorrihotels**: the facilities of the group have infact a commercial agreement between each other, programme **Millemiglia-Alitalia**.

The guests, by staying in the hotels, will accumulate precious points that can be converted into bonus flights, upgrade from economy class to **business class**, prizes and

awards. This is an opportunity for Alitalia **frequent flyers**, but also for all the **Skyteam**, an agreement between flight companies that covers six continents and over **one thousand destinations** in 179 countries. In general, this is a positive news both for guests of hotel of the group, and particularly for the market segment made of **managers and professionals** who travel often by plane, and wish to live an experience in comfort and the luxury of some of the most beautiful **Italian art cities**.

The partnership between Duetorrihotels and Millemiglia-Alitalia involved the **Due Torri Hotel of Verona**, 5 stars, and the **Grand Hotel Majestic "ex Baglioni"** of Bologna, the only 5 star luxury in Emilia Romagna, **Hotel Bernini Palace of Firenze**, 5 stars and the Hotel Bristol Palace of Genoa, 4 stars luxury. These are all palazzos of great prestige, equipped with spaces and halls that are perfect for meetings and high level **events**.

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